



CHAMBER OF COMMERCE & INDUSTRY
www.bricscci.com

Saturday, 31st October 2015

World Trade Centre, Mumbai



DIGITAL INDIA CONCLAVE'15

**SATURDAY, 31ST OCTOBER, 2015,
WORLD TRADE CENTER, MUMBAI**

Digital India is a programme to prepare India for a knowledge future. The focus is on making technology central to enabling change. The conclave would focus on the promises and opportunities Digital India would provide for every Indian, especially those from non-metro locations. The conclave will focus on last-mile and last-man opportunities. It will deliberate on how to bring rural India and rural economy on digital platform. It will also deliberate on how to engage young Indian entrepreneurs with digital revolution, that is likely to catch up with the country's growth story. It will also discuss challenges and opportunities around cyber security in both economic and governance issues.

The focus is on being transformative to realize IT (Indian Talent) + IT (Information Technology) = IT (India Tomorrow)



CONCLAVE PROCEEDINGS OUTLINE

TIME	ACTIVITY
9:30 - 10:00	Registration
10:00 - 11:00	Welcome address by President and then Secy General, BRICS CCI
	Key Note address by Inauguration and Inaugural address by Hon'ble Minister of IT & Communications- Mr. Ravi Shankar Prasad (awaiting confirmation)
11:00 - 11:30	Networking Tea
11:30 - 01:00	Panel 1 : Digital India : Promises and Opportunities
	Focus of Session 'Digital India'- What does it mean for common man and how can he benefit from it; What are some systemic changes required in mind-set of expectations and mind-set of service delivery (including service from governance); What kind of opportunities may be available for people from hinterland; What need to be done to engage young people from non-Metro India to make a success of 'Digital India';
01:00 - 02:00	Lunch
02:00 - 03:30	Panel 2 : Digital platform for Rural and Agri Economy
	Focus of Session Using 'Digital India' platform for encouraging and setting up rural commerce; Promoting Farming and Agri-business; Should the platform make a qualitative difference in lives of people in rural India;
03:30 - 04:00	Networking Tea
04:00 - 05:30	Panel 3 : Cyber Security
	Focus of Session Challenges of managing Cyber-Security; Opportunities of learning and business for young entrepreneurs in cyber security space;
05:30 - 06:30	Through Leadership Session: Last-mile Opportunities for young entrepreneurs from India hinterland
06:30 - 07:00	Valedictory Session



USEFUL FOR

- **E-Commerce Companies**
- **M-Commerce Companies**
- **IT Companies**
- **MSME's in Digital Economy**
- **Start-Ups and others in Technology driven businesses**
- **IT skill & Education businesses**
- **IT security business**
- **IT Infrastructure and Remote Management system businesses**
- **Business Owners**
- **CXOs and Strategy Head**
- **CTOs and CIOs**
- **Policy makers**
- **Young Entrepreneurs**
- **Academicsians/Coaches**
- **Potential Entrepreneurs**



PARTNERSHIP OPPORTUNITES

The Conference provides an excellent opportunity for organizations/companies to promote their products & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

TYPE	AMOUNT
Platinum	25,00,000
Diamond	15,00,000
Gold	10,00,000
Silver	5,00,000
Knowledge	3,00,000
Conference Kit	2,00,000
Souvenir	1,50,000
Lanyard & Badges	1,00,000

BENEFITS

	Adver. in BRICS CCI quarterly publication 2 full page & one 1/2 page	BRICS CCI Life Membership	Logo Visibility Pre Event :- Invites, Event Micro site, Social Media	Logo Visibility Event:- Stage Backdrop, Side Wings , Standee, Registration Backdrop, Conference Kit	Logo Visibility Post Event :- Website, White Paper, Thank you Mailers	Company Profiling:- Conference Kit, Key Speaker opportunity, Panel member	Link to sponsor website
Platinum	✓	✓	✓	✓	✓	✓	✓
Diamond	Adver. in BRICS CCI quarterly publication 1 full page & one 1/2 page	✓	✓	✓	✓	✓	✓
Gold	Adver. in BRICS CCI quarterly publication 1 full page	✓	✓	✓	✓	✓	✓
Silver	Adver. in BRICS CCI quarterly publication 1/2 page	✓	Logo Visibility Pre Event :- Invites, Event Micro site, only	Logo Visibility Event:- Stage Backdrop, Side Wings , Standee	✗	Company Profiling:- Conference Kit, Panel member	✗

Listen to these Thought Leaders



Mr. Manoj Chugh

President, Ent. Business- Tech Mahindra



Ms. Saloni Malhotra *

AVP at Paytm



Mr. Vishal Saxena

VP- Sales and BD, Cisco India



Ms. Neeru Sharma *

Co-founder & Dir, Infibeam



Mr. Avinash Jhangiani

SVP- Digital & Mobility Omnicom MediaGroup



Dr. Ganesh Natarajan

VC & CEO- Zensar Technologies



Mr. Augustine Chalisery

Founder & CEO-SourceProcureDeliver.com



Mr. Amit Kumar Dev

Founder & CEO-Digivalley



Mr. Kshitiz Verma

Founder & CEO-Maple IT Services

Listen to these Thought Leaders



Mr. Atul Khatavkar

VP-AGC Network



Ms. Sushant Madhab

Founder & CEO-B Vocal Datacom Pvt. Ltd.



Mr. Sunil Bandhu *

COO- Tata Tele Services



Mr. Rajiv Mathur

MD & CEO- Mobimedia



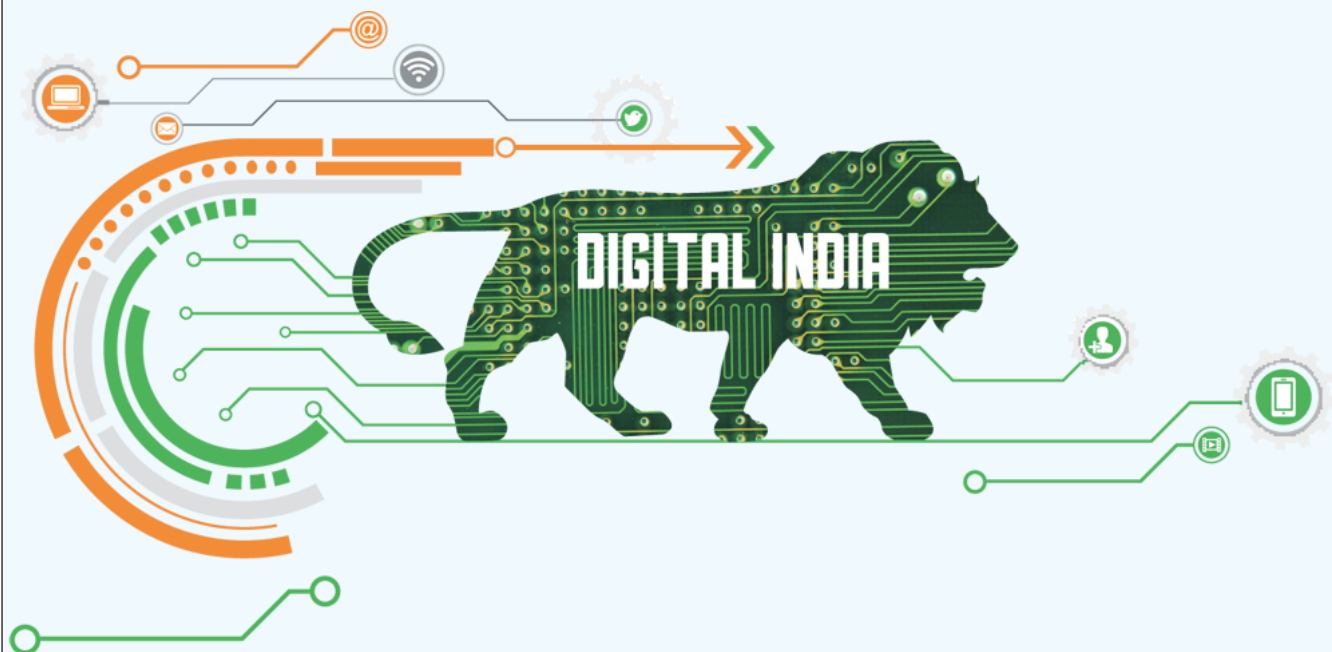
Mr. Saran Prasad *

MD- Accenture



Mr. Jagdish Mitra *

MD-Tech Mahindra Start up



DIGITAL INDIA CONCLAVE' 15
Saturday, 31th October, 2015, World Trade Centre, Mumbai

Passport Size
Photo

REGISTRATION FORM

Name: _____

Designation: _____ Organization: _____

Office Address: _____

Mobile: _____ E-Mail: _____

Payment Details: DD Online Payment Cash

Date: _____ Amount _____ All Cheques/Drafts shall be in the name of "BRICS Chamber of Commerce & Industry" payable at New Delhi, India. (PAN NO. BRICS CCI - AABAB7644M)

For Bank transfers, the RTGS / NEFT IFSC code is "ICIC0000322", The Swift Code is "ICICINBBCTS"

Bank Name: ICICI Bank, Safdarjung Enclave, Branch, Account no : 032201002673.

Signature:

Registration Details:

Due to limited seats, registration is on first come first served basis.

Delegate/Individual/Companies/Firms/Industry Association/Chamber	Rs. 4000.00
Academics/Faculty	Rs. 2000.00
Student	Rs. 1000.00
Foreign delegates	USD 100.00

For any other information, please contact:

Ms. Ankita Sachdev
(Assistant Director)

ankita.sachdev@bricscci.com

(M) +91-9818887383

Ms. Suporna Noronha
(Business Dev. Executive)

suporna@bricscci.com

(M) +91-9022418861

Partner Organisations



WORLD TRADE CENTRE™
MUMBAI

Promoted by MVIRDC



BRICS CHAMBER OF COMMERCE & INDUSTRY

A-1/226, Safdarjung Enclave, New Delhi-110029 (India)

Contact : 011-41017013, (M) +91-9818887383, +91-9022418861

E-mail: info@bricscci.com, contact@bricscci.com

Visit us: www.bricscci.com